

Illustrated Catalog of

Honey Labels

Containing Five New and
Attractive Designs

Prices Revised to June 1, 1920

The A. I. Root Company.
Medina, Ohio, U. S. A.

Advanced Prices of Honey Labels

In Effect June 15, 1920.

UNGUMMED						GUMMED					
Number in Catalog	Label No.	250	500	1000	Each Added 1000	Number in Catalog	Label No.	250	500	1000	Each Added 1000
736007	60					735007	60	\$0.40	\$0.70	\$1.25	\$0.90
736008	61					735008	61	.40	.70	1.25	.90
736009	62	\$1.75	\$2.25	\$2.95	\$1.35	735009	62	1.80	2.30	3.10	1.55
736010	63	1.75	2.20	2.90	1.35	735010	63	1.80	2.25	3.00	1.45
736011	64	1.75	2.25	3.00	1.45	735011	64	1.90	2.50	3.50	1.95
736012	65	2.90	3.45	4.40	2.90	735012	65	3.00	3.65	4.80	3.15
736013	66	3.15	3.95	5.40	3.90	735013	66	3.25	4.25	5.95	4.15
736014	67	2.90	3.50	4.50	2.90	735014	67	3.25	4.20	5.85	4.10
736015	68	3.10	3.85	5.20	3.70	735015	68	3.10	3.85	5.20	3.50
736016	69	2.90	3.55	4.45	2.80	735016	69	3.00	3.65	4.80	3.15
736017	70	1.90	2.45	3.40	1.85	735017	70	2.00	2.60	3.70	2.15
736018	71	2.65	4.00	6.50	4.65	735018	71				
736019	72	2.15	2.95	4.40	2.80	735019	72				
736020	73	2.00	2.65	3.80	2.25	735020	73	2.00	2.70	3.80	2.15
736021	74	2.00	2.55	3.60	2.05	735021	74	2.15	3.00	4.45	2.85
736022	75	2.00	2.60	3.70	2.15	735022	75	2.00	2.70	3.80	2.15
736023	76	2.05	2.80	4.10	2.55	735023	76	2.20	3.10	4.60	2.95
736024	77	2.05	2.75	4.00	2.45	735024	77	2.20	3.10	4.70	3.05
736025	78	1.75	2.20	2.90	1.35	735025	78	1.80	2.25	3.00	1.45
736026	79	1.80	2.25	3.00	1.45	735026	79	1.80	2.25	3.10	1.65
736027	80	2.80	3.30	4.10	2.60	735027	80	3.00	3.75	5.00	3.30
736028	81	2.25	3.20	4.90	3.25	735028	81	2.90	4.55	7.50	5.55
736029	82	1.90	2.40	3.30	1.75	735029	82	1.90	2.45	3.30	1.65
736030	83	2.25	3.20	4.90	3.25	735030	83	2.90	4.55	7.50	5.55
736031	84	2.25	3.10	4.75	3.10	735031	84	2.90	4.50	7.40	5.45
736032	85	1.90	2.50	3.45	1.85	735032	85	2.35	3.40	5.20	3.50
736033	86	1.90	2.50	3.40	1.75	735033	86	2.20	3.10	4.70	3.05
736034	87	1.95	2.50	3.55	2.05	735034	87	2.55	3.80	6.15	4.35
736035	88	1.90	2.40	3.30	1.75	735035	88	2.35	3.40	5.20	3.50
736036	89	3.00	3.75	5.00	3.35	735036	89	4.00	5.70	8.90	6.75
736037	90	2.90	3.45	4.40	2.80	735037	90	3.75	5.20	7.85	5.80
736038	91	2.80	3.30	4.00	2.85	735038	91	3.15	4.00	5.45	3.70
736039	92	1.75	2.20	2.90	1.35	735039	92	1.90	2.50	3.50	1.95
736040	93	2.75	3.20	3.90	2.35	735040	93	2.90	3.50	4.50	2.90
736041	94	2.80	3.30	4.00	2.35	735041	94	3.15	4.00	5.45	3.70
736042	95	2.85	3.40	4.30	2.70	735042	95	3.25	4.30	6.10	4.30
736043	96	2.00	2.70	3.85	2.25						
736044	97	1.90	2.40	3.35	1.85						
736045	98	.65	1.25	2.00	1.75						
736046	99	2.80	3.25	4.00	2.45						
736047	100	2.85	3.40	4.30	2.70						
736048	2½ lb.	5.35	7.15	10.65	6.50						
736049	5 lb.	5.55	7.60	11.65	7.50						
736050	10 lb.	6.15	8.75	14.00	9.50						

The above prices are postpaid.

Not less than 250 printed of any number.

Please write your name and address very plainly. We can not be responsible for errors when writing is not distinct.

Unless otherwise specified, ungummed labels will be sent.

Net weight, or minimum net weight, printed without extra charge.

Tin paste, powder form, 50 cents a tube.

All prices in this catalog subject to change without notice.

THE A. I. ROOT COMPANY

WEST SIDE STATION, MEDINA, OHIO, U. S. A.

SF
539
I45

Our New Honey Labels

PURE EXTRACTED HONEY

Net Wt. 1 lb.



This honey was gathered from Raspberry Bloom in Michigan, and is known as the famous Michigan "Raspberry Honey."

Put up at the Apiary of

JOHN S. HIGGINS

R. F. D. 5

FLINT, MICH.

No. 1

NO. 1.—HERE IS A LABEL which will sell your honey. It creates a desire for the clear golden fluid by appealing to man's stomach. It is especially designed for small jars holding about a pound of honey, or for Mason quart jars. All ungunmed.

Prices

No. 1, in lots of 250.....	\$1.50
500.....	2.50
1000.....	4.50

Note:—Option may be had on the wording printed in black.

Prices include special printing.

ALBERT R. MANN

PURE EXTRACTED HONEY

Net Weight 5 lbs.



Buckwheat Honey

Fresh from the Buckwheat Fields of New York State. Try it on Buckwheat Cakes.

Put up by

GEORGE H. DOOWALTER

431 York Rd., Springwater, N. Y.

No. 2

NO. 2.—Like No. 1, this label is merely made larger to be used on 5-gallon pails, half-gallon cans, or jars holding more than a quart, such as the Mason 2-quart jar. It can be readily seen from the grocers' shelves, and when used on a jar of good extracted honey will invariably boost the selling price at least ten cents above a like jar of honey without a label. All ungunmed.

Prices

No. 2 in lots of 250.....	\$1.75
500.....	3.00
1000.....	5.50

Note:—Only the wording printed in black can be changed to suit the customer. Prices include special printing.

For still larger size label of this design, see next page.

PURE EXTRACTED HONEY

Net Weight 10 lbs.



NO. 3. — THIS IS THE largest size of the "Hot Cakes and Honey" label, and is designed for the 10-lb. pail or for the 1-gallon can. Where honey is sold in tin it is most desirable that a neat and appetizing label be used, since the customer can not see the honey as when sold in a glass container.

If you have any difficulty selling your honey in the local market, just try this label. (Ungummed).

Prices

No. 3, in lots of 100.....\$1.25
 500..... 3.50
 1000..... 6.00

Only the wording printed in black can be changed.

Prices include special printing.

From the Apiary of

JOHN J. REYNOLDS

"Fair View Farm"

Producer of

Choice Clover and Alfalfa Honey

Reno, Nevada

Apiaries at
 Redding and Farwell, Nev.

Telephone Number
 West 7164

No. 3

NO. 4 IS A LABEL especially designed for small tumblers or jars of less than a pound capacity. Part of the blue margin is cut off by the die which trims the label. If so desired, this label may be had with white margin, — square edges, instead of the oval. (Ungummed.)

Prices

	Oval	Square
In lots of 250...	\$1.50	\$1.00
500...	2.75	1.75
1000...	5.00	3.00

The wording can be changed to suit except the line, HONEY.

Prices include other wording.



No. 4

CONTINUED

Net Weight 60 lbs.

Choice White Clover

HONEY



Should contents of this can
granulate, set can in tub of water
on two sticks and heat water to
(never over) 160° Fahr. until
melted.

From the Apiaries of

**Rupert S. Burke, Lindsay, Ont.
Chatham Road,
Canada**

No. 5

No. 5 shown above is for use on 5 or 10 lb. pails, or for one or five gallon square cans. It is very striking, and can be read from a great distance. Wording except HONEY can be changed to suit. Prices include special printing.

Prices

No. 5 (Ungummed) in lots of	100.....	\$1.25	500.....	\$3.00
	250.....	1.75	1000.....	5.50

HONEY

Sources:
White Sage
Button Sage

Produced by
William P. Henry, Ventura, Cal.

Net Weight
60 lbs.

No. 6

This is an ideal label for a 10-lb. pail or 5-gal. square can. Wording may be changed to suit except "HONEY", and "Pure Extracted." Like the label on last page, this is absolutely new and unique in design. Prices include special printing. Write us for prices on labels of your own design, sending us sketch and number of colors wanted. We shall be glad to make you estimates.

Prices

No. 6 (Ungummed) in lots of 100.....	\$1.25	500.....	\$3.00
250.....	1.75	1000.....	5.50

HONEY LABELS

The necessity of having a neat and attractive label with the name and address of the producer on every package of honey put upon the market is well understood by the enterprising beekeeper. The guarantee of purity by the producer put upon every package he offers for sale is the best protection he can get from the stories of adulteration that injure the sale of his product.

For glass packages a small label is generally preferred, while for tin, one that laps around the package is considered best.

In ordering, always be careful to write distinctly. Be sure to bring the lower part of the capital J sufficiently below the line to distinguish it from the capital I. Always send a printed address if possible.

It is found that no gummed label will adhere as well as pasted ones; that they can not be made to have the fresh and clear appearance of ungummed work; that they will curl up in a dry atmosphere, and stick together in a moist one; and that they cannot be trimmed with the degree of accuracy that every one has a right to expect.

For small labels, where only one is used occasionally, we prefer the gummed. We desire to furnish work in every respect satisfactory to our customers, and therefore recommend ungummed labels, especially when they are to be printed in colors.

NOTE: Label No. 4 in this catalog has been discontinued. Therefore do not order this label.

STATIONERY

The following prices include the cost of printing and are net, but do not include carrier charges, postage or express charges to account of customer for which bill will be rendered. Prices subject to change without notice.

Catalog No.	Kind and Size of Paper	250	500	1000	Each Added 1000
777001	Letter Heads, 8 1/2 x 11, flat writing, unruled.....	\$3.20	\$4.10	\$ 6.15	\$ 4.05
777002	Same, ruled.....	3.70	5.25	8.35	6.30
777021	Same, bond, unruled.....	3.30	4.55	7.02	4.95
777022	Same, bond, ruled.....	3.75	5.40	8.75	6.65
777025	Same, white bond only, unruled, 20-lb. stock.....	3.58	5.09	8.10	6.08
777003	Note Heads, 6 x 9 1/2, flat writing, ruled.....	3.35	4.65	7.25	5.15
777023	Same, bond, unruled.....	3.05	4.05	6.00	3.90
777024	Same, bond, ruled.....	3.35	4.60	7.10	5.05
777005	Bill Heads, 7 x 8 1/2, flat writing, ruled.....	3.25	4.40	6.75	4.65
777007	Statements, 5 1/2 x 8 1/2, flat writing, ruled.....	3.15	4.20	6.30	4.25
777011	Shipping Tags, 1 1/2 x 3 3/4, manilla, No. 3.....	3.25	4.55	7.20	5.30
777012	Same, 2 1/4 x 4 1/4, No. 4.....	3.80	5.65	9.45	7.55
777013	Same, 2 1/2 x 4 3/4, No. 5.....	4.00	6.05	10.26	8.37
777050	Envelopes, 3 1/2 x 6, No. 6, white, flat writing.....	3.10	4.30	6.75	4.85
777051	Same, 3 1/2 x 6, No. 6, manilla.....	3.05	4.20	6.55	4.65
777052	Same, 3 1/2 x 6 1/2, No. 6 3/4, white, flat writing.....	3.15	4.40	6.95	5.05
777053	Same, 3 1/2 x 6 1/2, No. 6 3/4, white or colors, bond.....	3.35	4.80	7.70	5.80
777054	Same, 4 1/2 x 9 1/2, No. 10, white or colors, bond.....	4.40	6.95	12.00	10.15
For each additional color, on any work, add.....		1.10	1.45	2.05	1.45

*NOTE: Bond letter heads and note heads, unruled, can be furnished in white, pink, blue, green, canary, gray, russet, goldenrod, or cafe, with envelopes to match.

CAUTION CARDS.

These are cards 5x7 in. to tack on crates of comb honey cautioning against rough handling. Printed in red ink. Per package of 25, 35c; 100, \$1.00; 500, \$3.50. By freight or express with other goods, 10c per 100 less. Catalog No. 799011

SPECIAL PRINTING.

If you wish any label or other printing not listed in this book, send copy with size and quantity desired, and an estimate will be given. If you desire to use some illustration ask us for leaflet of cuts and illustrations.

DEXTRINE

For gumming honey labels and for pasting labels on wood, glass, etc.; will stick and dry

instantly. This is the substance used on postage-stamps, and by express companies for putting on their labels, etc. Directions for use on each package. Prices as follows: 3 oz., 10 cents; 1/2 lb., 20c; 1 lb., 35c; 2 lbs., 65c; 10 lbs., \$2.50. If wanted by mail, postage extra. Price of brush, 5 cents; by mail, 7 cents.

Catalog No. Dextrine.....799010
Catalog No. Brush.....799005

DISPLAY CARDS.

The prices on the display cards, described on next page, are cancelled and the new price is 30 cents for 10. Any number additional, 3c each. Not less than 10 furnished. Postage will be additional, at the rate of 5 cents for 10 cards.

Gross WeightLbs.Oz.

Case WeighsLbs.Oz.

Honey WeighsLbs.Oz.

Take Notice! This honey will candy or become white and hard, as soon as it becomes cool, or cool weather begins, and this candying is, in fact, the best proof of its purity. To restore it to the liquid form, set it in hot water, not hotter than you can bear your hand in. To overheat or boil the honey spoils the flavor. When melted, remove and cork or cover again. If sealed up while quite hot with a cork dipped in melted wax [or with the inside of the cover waxed], it will usually not candy again. When putting the bottles in hot water place them on strips of wood to prevent breaking.

No. 60.

If wording is changed same price as No. 62.

No. 61

TAKE NOTICE.—As manufactured adulterated honey can not be made to imitate the granulation or "candying" of pure honey, granulation has been found to be the only ready test of pure honey. I therefore do not ship extracted honey before it is thoroughly granulated by cold weather: I WARRANT every pound of honey put up and shipped by me to be absolutely pure honey as collected from the blossoms by the bees. To restore to the liquid form and retain its original honey flavor, set the can in warm water and remove cover, but do not heat honey to boiling point. Let cool before using.

MACK SHRONTZ, Mokenca, Ills.

PURE HONEY

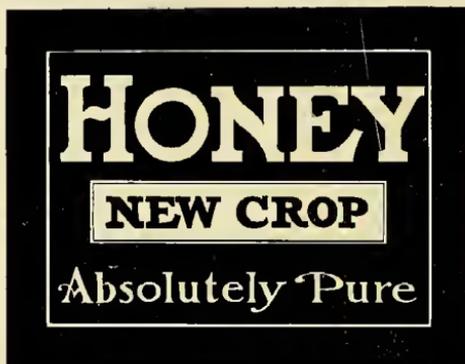
From the Apiary of
ARCHIE GODDING,
WINNEBAGO, MINN.

No. 62.

Wording changed to suit.

No. 63.

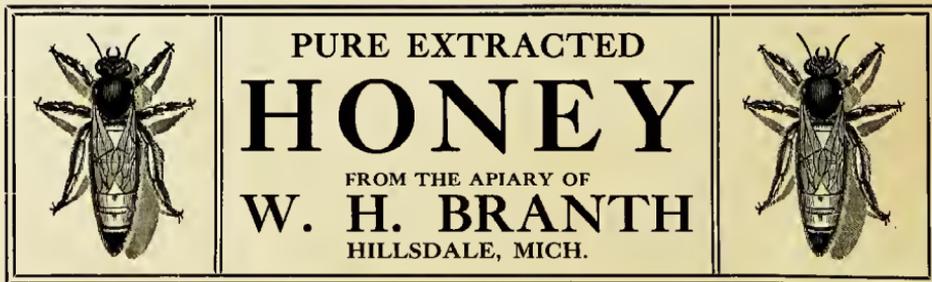
Display Cards
for Honey



Printed on cardboard, size 7x9 inches. We can furnish these in packages of 10 for 10 cts. postpaid. Any number additional 1 cent each. Not less than 10 furnished. Put one of these in each store where your honey is sold and see the result.

Wording can not be changed.

PRICES CANCELLED



No. 64.—Wording changed to suit. Prices on page 2.



No. 65.

Wording below line Honey changed to suit.



No. 66



No. 67.

No. 68.

Wording below line Honey changed to suit.

No. 69



Nothing is Better for Breakfast than Hot Cakes
—AND—

H O N E Y

From the Apiary of

RALPH M. GUTHRIE, Reno, Nev.

The candying of honey is the best proof of its purity. This honey will candy if kept at a temperature of under 70 degrees. To liquefy extracted honey, put the package in warm water.

No. 70.—Wording changed to suit. Prices on page 2



Wesley G. Loan

BEEES AND HONEY

ROCK DELL, MINN.

PRICES CANCELLED

No. 71.—Cards for Bee-keepers. 50, 50 cts; 100, 75 cts.; 500, \$2. Wording changed

READ THIS

Extracted honey is altogether different from strained honey. Strained honey is prepared by mashing the comb containing it, mixed with bee bread and sometimes with dead bees and brood. This honey is heated until the wax separates from it, and then strained. In this process of heating, the bee-bread (pollen) dissolves with the honey and makes it dark and strong in taste. *This honey can not granulate on account of having been boiled.*

Extracted honey is prepared by placing the combs, after having uncapped the tops of the cells, in a machine which throws the honey out. By this process the honey alone is extracted without any mixture of pollen, or any brood, or bees. The combs, being in racks or frames, can be returned to the bees, unhurt, to be filled again.

This honey not having been heated, retains all its perfume, and granulates when exposed for some time to air and cold.

Some people imagine that granulated honey is impure. In this they are mistaken. The adulterators of honey do not use sugar, which is costly, but glucose, made of corn-starch; the same stuff that is used to adulterate maple syrup and golden syrup, and which costs less than five cents per pound. *This glucose remains always liquid.* It is very unhealthful, containing lime and sulphate of lime.

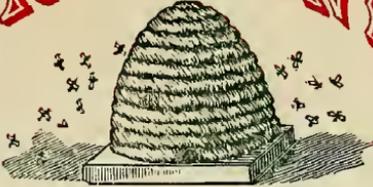
Granulation of honey is, therefore, a test of purity, although some pure honey remains liquid. As long as honey is granulated it can not spoil.

Honey should be kept in a warm dry place to keep from spoiling.

No. 72.—See page 2 for prices. If wording is changed same price as No. 70.

No. 73

PURE HONEY



To reduce this honey, when candied, to a liquid as when first taken from the comb:—Set the package containing the honey in a kettle of water, just hot enough to bear the hands in, and let it remain there until the honey is thoroughly melted. If the package containing the honey is set directly on the stove, both flavor and color will probably be injured.

FROM THE APIARY OF

ROBERT WENDT, VERGAS, MINN.

No. 74

**Warranted Pure
Extracted**

HONEY

From the Apiary of

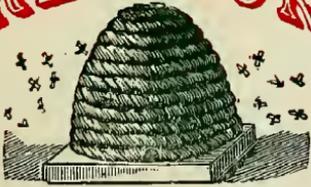
J. H. TAYLOR
PARKVILLE, SULL. CO., N. Y.

Wording changed to suit.

Prices on page 2

No. 75

PURE HONEY



GATHERED FROM

AUTUMN FLOWERS

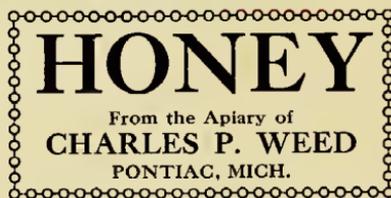
This honey is separated from the combs by the Extractor just as it is brought in from the flowers, preserving the respective flavor of each variety. It is not possible in all cases to have the contents of each jar entirely from the blossoms named, yet sufficiently so to give distinctly their characteristic flavor.

FROM THE APIARY OF

H. C. KLINGER, Oriental, Pa.



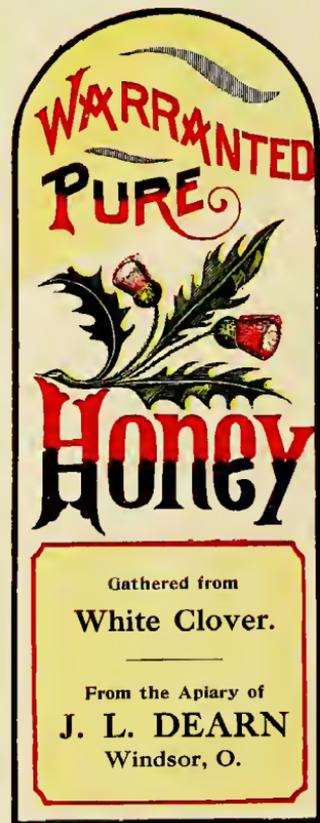
No. 76. Wording below line Honey changed to suit. Prices on page 2



No. 78.—Wording changed to suit. Prices on page 2



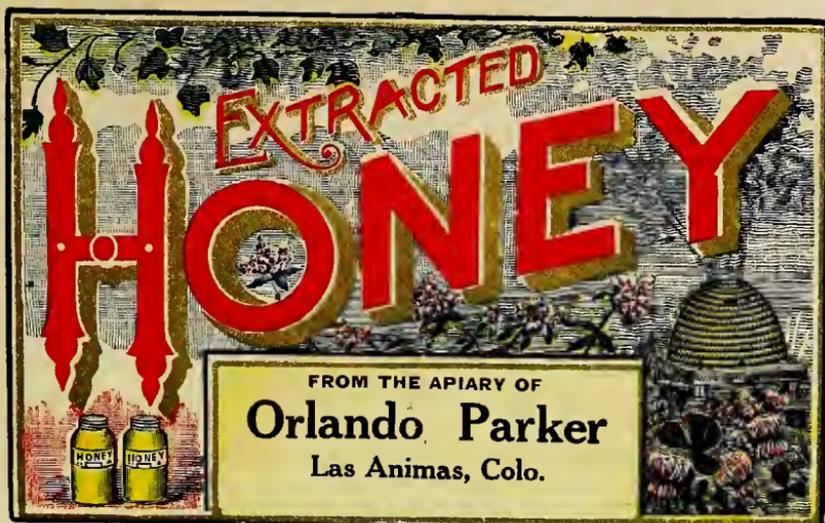
No. 79.—Wording changed to suit. Prices on page 2



No. 77.—Wording below line Honey changed to suit. Prices on page 2



No. 80.—Wording except line Honey changed to suit. Prices on page 2

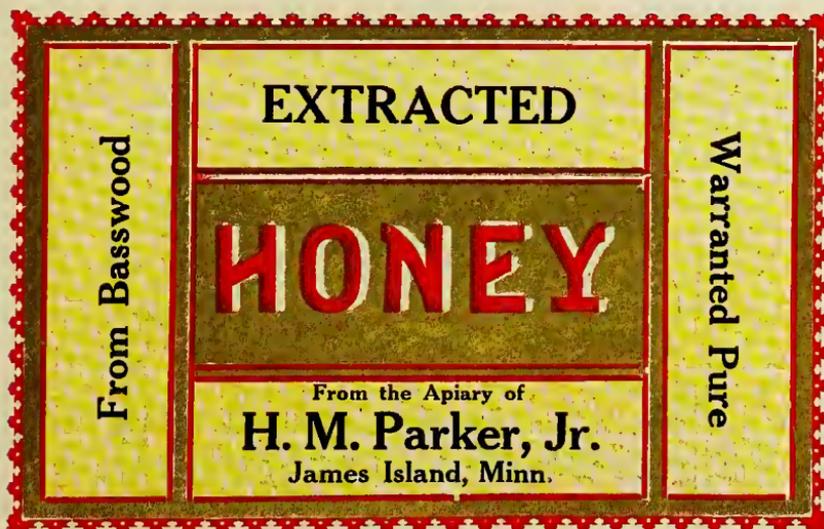


No. 81.—Wording except line Honey changed to suit. Prices on page 2.

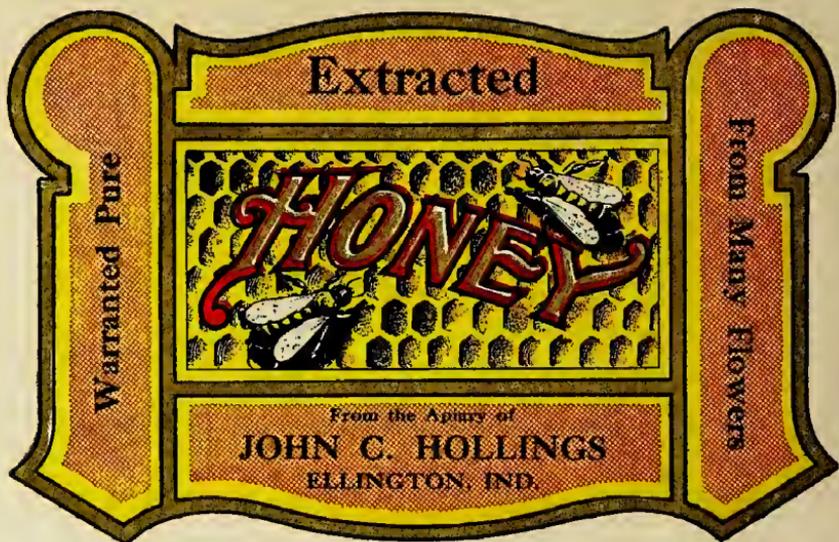


The line below refers to the above label.

No. 82.—Wording except line Honey changed to suit. Prices on page 2.



No. 83.—Wording except line Honey changed to suit. Prices on page 2.



No. 84.—Wording except line Honey changed to suit. Prices on page 2.



No. 85.—Wording except line Honey to suit. Prices on page 2.



No. 86.—Wording except line Honey to suit. Prices on page 2.

PURE HONEY



GATHERED FROM WHITE CLOVER AND BASSWOOD.

This honey is gathered from the comb by the collector just as it is brought to him by the bees, preserving the distinctive flavor of each variety. It is not possible in all cases to have the contents of each jar exactly like in the bottles named, yet sufficient alike to retain distinctly their characteristic flavor.

FROM THE APIARY OF
W. T. MUNDY, Point Washington, Fla.

No. 57-

Warding changed to suit.

Prices on page 2.



PURE HONEY

From the Apiary of

W. H. BORDING

Mt. Vernon, Ohio.



No. 58.—Warding changed to suit. Prices on page 2.

WARRANTED PURE HONEY

From the Apiary of

JOHN SMITH, Fowler, Mich.

No. 59.—Warding changed to suit. Prices on page 2.

No. 96.—Wording changed to suit. Prices on page 2.



PURE EXTRACTED

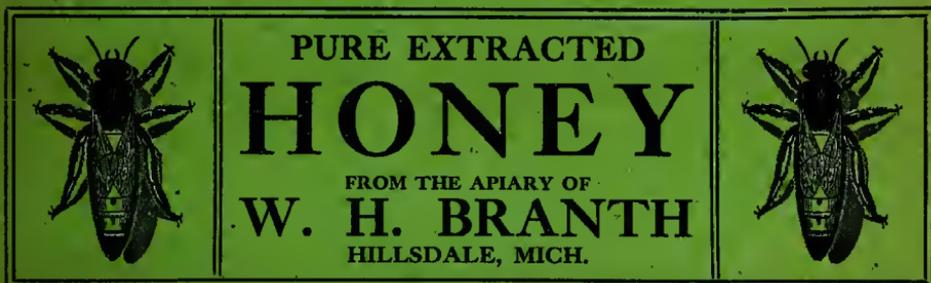
Lbs.

HONEY

FROM THE APIARY OF
PAT KEATING, New Almaden, Santa Clara Co., Cal.

NOTE.—All pure honey will granulate in cold weather. The contents of this package when candied, can be brought back to fluid state by placing the package in hot water (not boiling water), on the stove until honey becomes liquid. Care should be taken not to overheat the honey.

No. 97.—Wording changed to suit. Prices on page 2.



PURE EXTRACTED

HONEY

FROM THE APIARY OF
W. H. BRANTH
HILLSDALE, MICH.

WHITE CLOVER HONEY

It is not possible in all cases to have the contents of each package entirely from the flower named, yet sufficiently to give distinctly their characteristic flavor.

This honey will candy as soon as cold weather begins, and is, in fact, the best proof of its purity. To restore it to the liquid form, set it in hot water just hot enough to bear the hand in. When it is all melted, remove and cover again. When putting the bottles in hot water place them on strips of wood to prevent breaking.

No. 98.

Ungummed and assorted colors.

Wording changed to suit
Except No. 98.

Prices on page 2.

WARRANTED

PURE

HONEY

From the Apiary of
F. W. HUMPHREY, Oranogue, Conn.

No. 99.

WARRANTED

PURE

HONEY

FROM THE APIARY OF
JAMES SMITH
SUMMER HILL,
ILL.

No. 100

